



American Values:
Hometown Roots.

The Grange In 2012

THE FUTURE IS OURS

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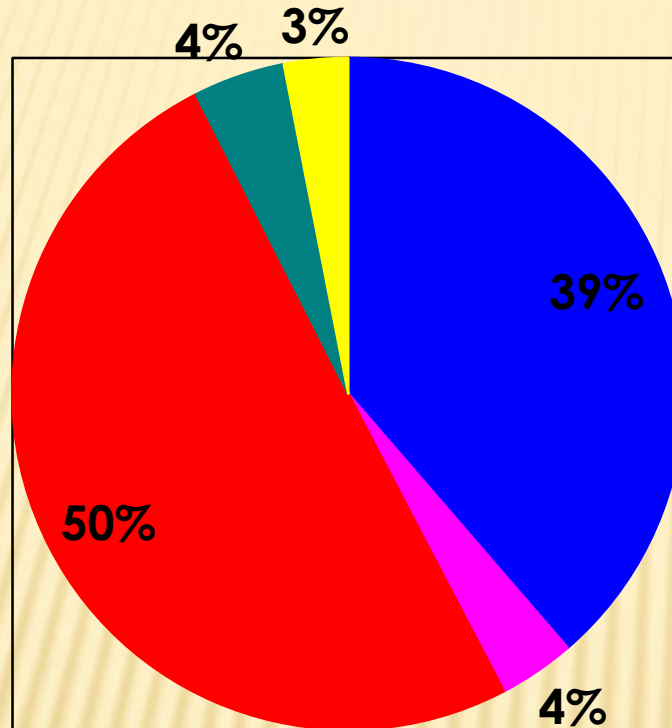


TODAY'S AGENDA

- × **State of the National Grange**
 - + Financial Condition
 - + Name Protection
 - + Growth
 - + Public Awareness
- × **Declaration of Purposes**
- × **150th**
- × **Q & A**



2011 INCOME



\$2,126,392 as of December 31, 2011

1% = \$21,263

Building generated a 166% Return

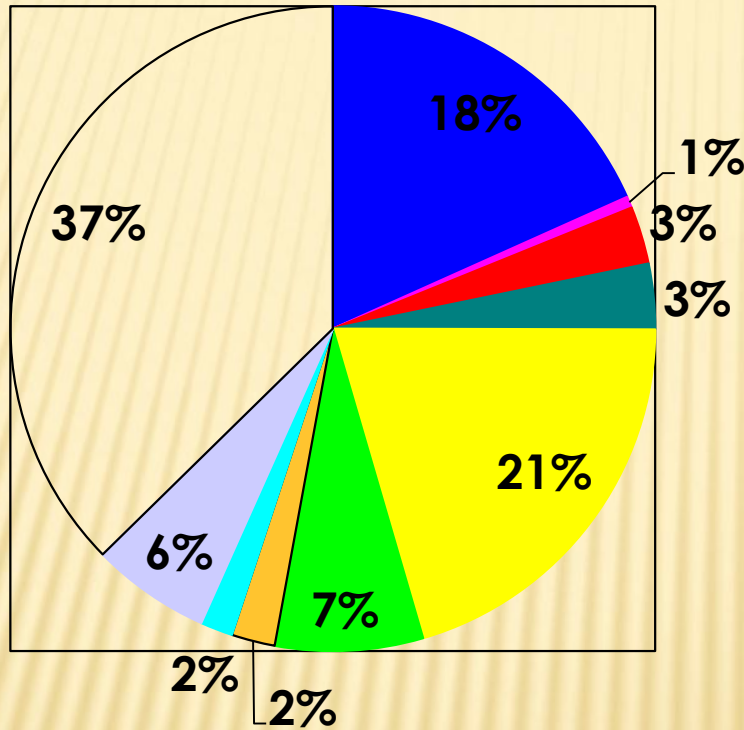
2012

Dues: Proposed within \$250 of 2008

Supportive: 40% decline since 2008



2011 EXPENSES



- Gen Admin
- Leg
- Sales, Pro. Ben.
- Comm
- Building
- Session
- Youth/Jr
- member
- Officers

\$1,994,051 +132,341

1% equals \$19,940 □ Staff
\$258,667 = attorney fees, 12.9%



NAME PROTECTION

What is Happening and Why?

1. 64 Victories – 20 Trademark, 41 Infringement, 3 Grange Related
2. Continue Defending
 1. Trademark Court - 4
 2. Infringers – 20
 3. Grange Related - 16
3. Trademark Sub-Categories since 2008 / 13, 2 pending



GROWTH

2012 Pledges

- × 1 New Grange, 1 St. Jr. Grange, Continue to Focus on Revitalizing Granges, Be a Distinguished St. Grange

New Hampshire

65 Granges with 1,873 Members

-234 15 Granges (23%) with Gain

Nationally 25 % of Granges grew last year



GROWTH

× National

- + 14 Non-Grange States

 - × NV (+2), AR, MO

- + Partner with State Granges

 - × Leadership – Membership – New Granges

× Your Community Grange

- + New Members

 - × Whose Responsibility?

 - × Why Don't We Ask? – Fear of Rejection

 - × What words – Family, Community, Ag, History, Tag line



PUBLIC AWARENESS

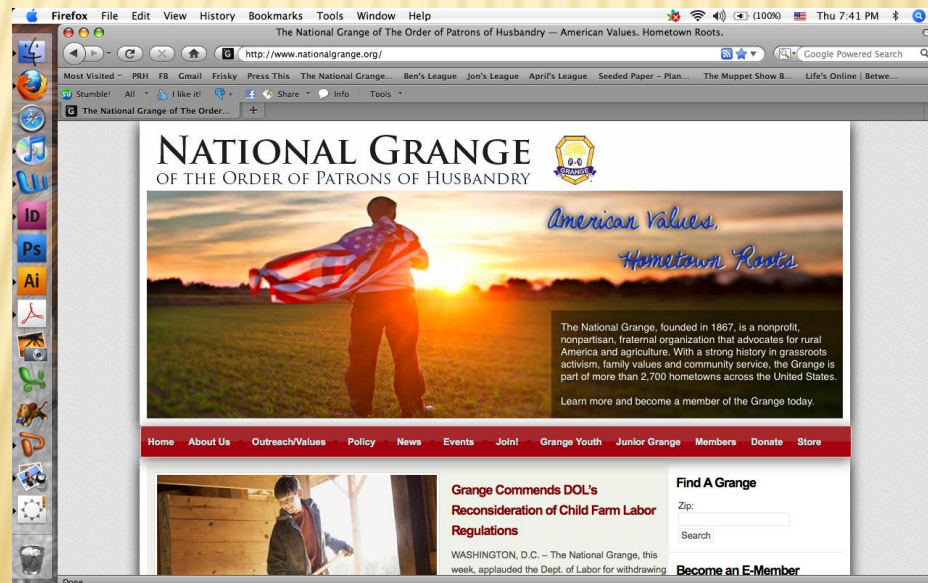
- × **Positive & Consistent Message**
- × **Media**
 - + Newspapers, Radio, TV/Cable
- × **New Media**
 - + Website, Blogs, etc.
- × **Social Media**
 - + Facebook, etc.
 - + Face to Face



PUBLIC AWARENESS

✘ National Grange Web Site

- + Public - Up and being improved
- + Members – Members only section is up, Sign up
- + Granges – Every Grange soon





DECLARATION OF PURPOSES

- × [Click here](#) to watch Declaration of Purposes video



150TH

- ✘ July 13, 2013: 1873 Degrees at Kelley Farm
- ✘ **Quilt Blocks**
- ✘ November 2016: 150th Session
- ✘ **November 2017: 150th Anniversary Session**
- ✘ December 4, 2017: 150th Anniversary
- ✘ **Every State and Community Grange**

QUESTION TIME



**What Do You
Want To Know?**



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